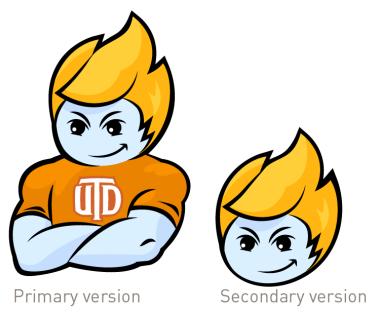
Temoc is the official UT Dallas mascot. These illustrations may be used by the UT Dallas community to promote campus spirit. To find out more about the history of Temoc, or to request an appearance, visit utdallas.edu/mascot.



## Rules

While this illustration is open to the UT Dallas community to promote spirit there are specific guidelines that must be followed.



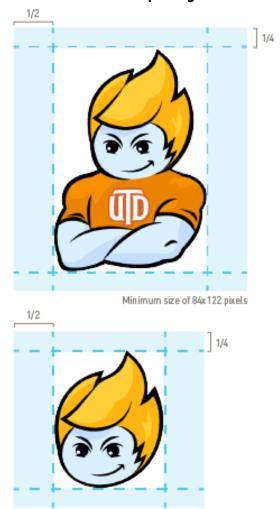
- 1. Do not distort the proportion of the artwork.
- 2. Do not integrate the Temoc illustration with other designs, words or marks, including superimposing elements or words on top of the illustration.
- 3. Do not alter the opacitity of the illustration.
- 4. Do not alter the illustration colors, recreate or use a low-resolution version of the artwork.
- 5. Always use the official electronic artwork provided on the UT Dallas Brand Standards website.

## **Color variations**



The Temoc illustration is available in three color variations orange and blue, white and orange or black and white. The image may also be embossed or embroidered as tone-on-tone.

## Minimum size and spacing



Minimum size of 100x125 pixels