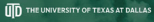


UT Dallas Landing Pages

Streamline Your Ad Campaigns

University Web Services offers landing page experiences to work seamlessly with your ad campaigns.



Supercharge Your Career at the Speed of Bright


A graduate degree from The University of Texas at Dallas gives you the power to achieve personal and professional aspirations.

[Apply Now](#)

Fill out the fields below to request information:


[Request Information](#)

The University of Texas at Dallas respects your right to privacy. By submitting this form, you consent to University email and calls from a representative of the University.




Top Value

Named the best value public university in Texas by *Forbes*, in-state tuition starts at around \$1,500 for a one-hour class. Scholarships, work-study and financial aid can help make a graduate degree even more affordable.




Top Faculty

Our renowned faculty includes a Nobel laureate and members of the National Academies of Engineering, Inventors and Sciences. UT Dallas is home to more than 40 centers and institutes that facilitate research and opportunities.



Flexible Programs


Full- and part-time degree programs put you on the fast track to success at a pace that works for your schedule.



Academics

A rising research powerhouse, UT Dallas offers 90 graduate programs across its eight schools.


[Academic Programs](#)



Career Connections


Our more than 112,000 alumni provide a powerful professional network, particularly in the vibrant Dallas-Fort Worth region, home to 24 Fortune 500 companies and more than 40 Fortune 1000 companies.

[Career Programs](#)



Discover New Insights

Research is a cornerstone of the UT Dallas experience. Four research buildings have been added since 2016, adding over 430,000 square feet of space with an additional building scheduled for completion by 2020.



Launch a Startup


Our Institute for Innovation and Entrepreneurship is a robust resource to power entrepreneurial dreams. The Institute is home to Blackstone Launchpad, which offers crucial resources to network and grow your business.

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There are so many amazing UT Dallas faculty members, professors and mentors who genuinely care about helping me succeed. They challenged and mentored me with patience and generosity and inspired my commitment to entrepreneurship.


Ngan Nguyen BS'13, MS'19
Healthcare Management and Leadership






At UT Dallas, what I found was my career goal of joining academia as a professor and researcher. I gained the theoretical background, as well as the experiences of teaching and supervising undergraduates.


Kareh Fahian MS'13, MS'18, PhD'18
Electrical Engineering






My graduate education at UT Dallas is great because... gaining experience is one thing. Obtaining a degree is another. But when combined, not only are you learning from some of the most brilliant minds in their respective field, but you learn latest industry trends, what mistakes to avoid, and what steps to take to help expedite your career trajectory.

Shawnee Blocker, BS'18
MBA Student





Explore Campus

From guided campus tours to a virtual tour, discover how UT Dallas is different by design.

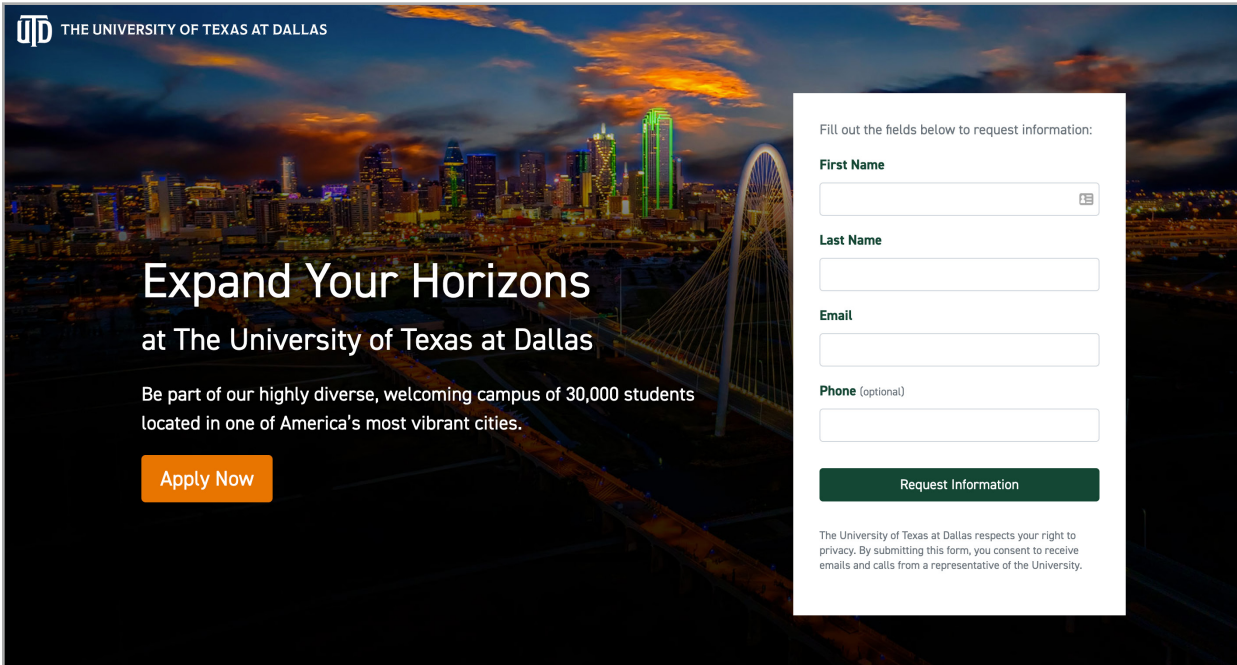
[Tour Campus](#)

[Virtual Tour](#)

Office of Admission and Enrollment
The University of Texas at Dallas
800 W. Campbell Rd. SDB 1.300
Richardson, TX 75080, USA

Admission Information: admission@utdallas.edu
Phone: 972-883-2191 or 800-891-2443
Office: 558 1.300

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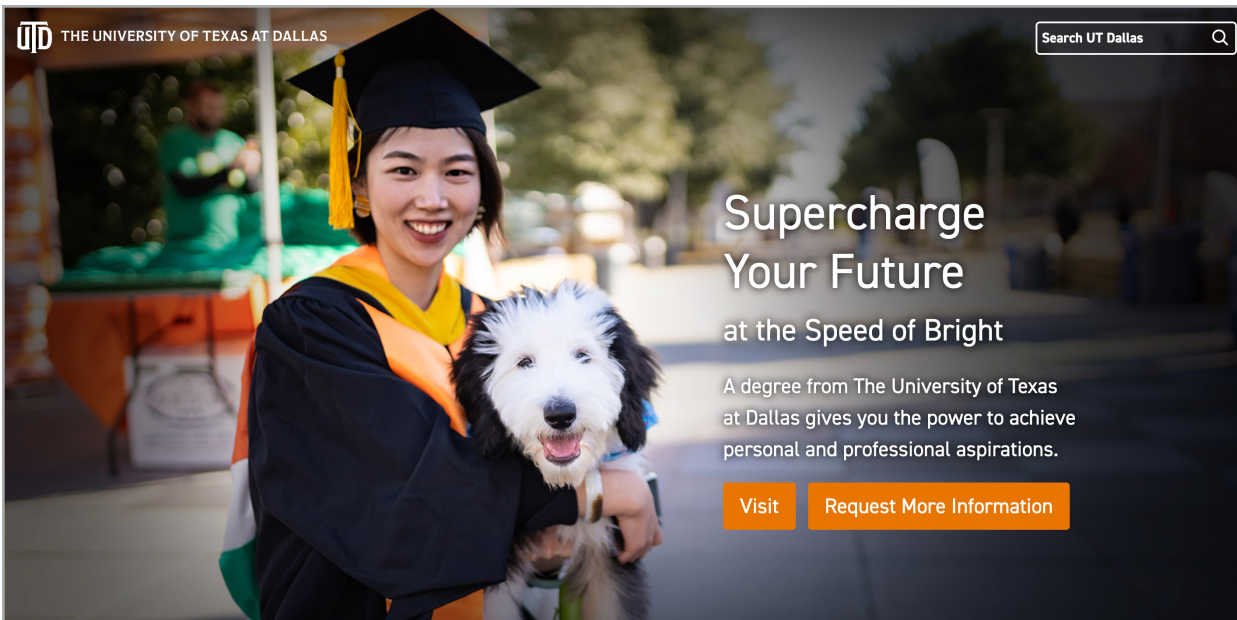
Example 1: Hero area with a short "Request Information" form.

Hero Area

Start with a headline and intro text that complement the campaign ad.

Strong "call to actions" and buttons show visitors what to do next.

Keep the "Request Information" form short so viewers are more likely to complete it.



Example 2: Hero area with two "call to action" buttons.

Trust Indicators

Showcase program rankings, press mentions and accolades to build trust with viewers.



Global Reach

Dallas is an international business hub that's home to 24 Fortune 500 companies. The city enjoys a thriving arts scene and lots of entertainment and cultural opportunities.



Dynamic Growth

The region's climate, travel access, business-friendly climate and affordable housing have made Dallas one of the fastest-growing cities in the United States.



Top Faculty

Our renowned faculty includes a Nobel laureate and members of the National Academies of Engineering, Inventors and Sciences.

Example 1: Trust indicators for a landing page targeting prospective international students.



Top Ranked

Learn from research pioneers and industry experts in a graduate program ranked among the nation's best by *U.S. News & World Report*.



Top Research

Hands-on experience in state-of-of the art facilities and research labs set our students up for success as professionals and leaders.



Flexible & Affordable

Full and part-time plans are available for professionals seeking advanced degrees.

Example 2: Trust indicators targeting prospective graduate students for the electrical engineering program.



Career Connections

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Career Programs

Benefit-Centered Content

Answer “what’s in it for me?” with clear and concise copy.

Add authentic, compelling images or video that relate to each benefit.

If available, reward new visitors with a free download.



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Example: Content highlights the top benefits of enrolling at UT Dallas.

Social Proof

Gather testimonials and recommendations from current students and alumni.

Include names, titles and high-quality photos of the people who speak on behalf of your program.

“

There are so many amazing UT Dallas faculty members, professors and mentors who genuinely care about helping me succeed. They challenged and mentored me with patience and generosity and inspired my commitment to entrepreneurship.

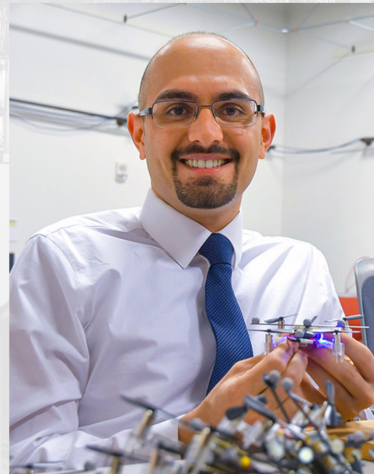
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Kaveh Fathian MS'13, MS'18, PhD'18
Electrical Engineering



Example: Testimonials and profile photos from UT Dallas alumni.

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Flexible Programs
Earn your graduate degree in just 18 months with programs you can tailor to work for your schedule.



Academics
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[Academics Programs](#)

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Hye Hyun Park '17
Business Management and Leadership

At UT Dallas, what I found was my career goal of joining academia as a professor and researcher. I gained the research background, as well as the experiences of teaching and supervising undergraduates.

Rashid Rahman '16, MS '18
Business Engineering

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Shreya Mishra '19
Data Science

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The University of Texas at Dallas
800 W. Campbell St., Box 1308
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Phone: (972) 974-4800 (toll free)
Office: (972) 974-4800

Expand Your Horizons
at The University of Texas at Dallas

Be part of our highly diverse, welcoming campus of 30,000 students located in one of America's most vibrant cities.

[Apply Now](#)

Fill out the fields below to request information:
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[Academics Programs](#)

Student Support
We can help you navigate the application process and explore services to make you feel at home on our campus.

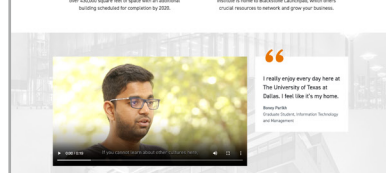
[Explore Resources](#)

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I really enjoy every day here at the University of Texas at Dallas. I feel like I'm at home.

Rashid Rahman
Business Engineering



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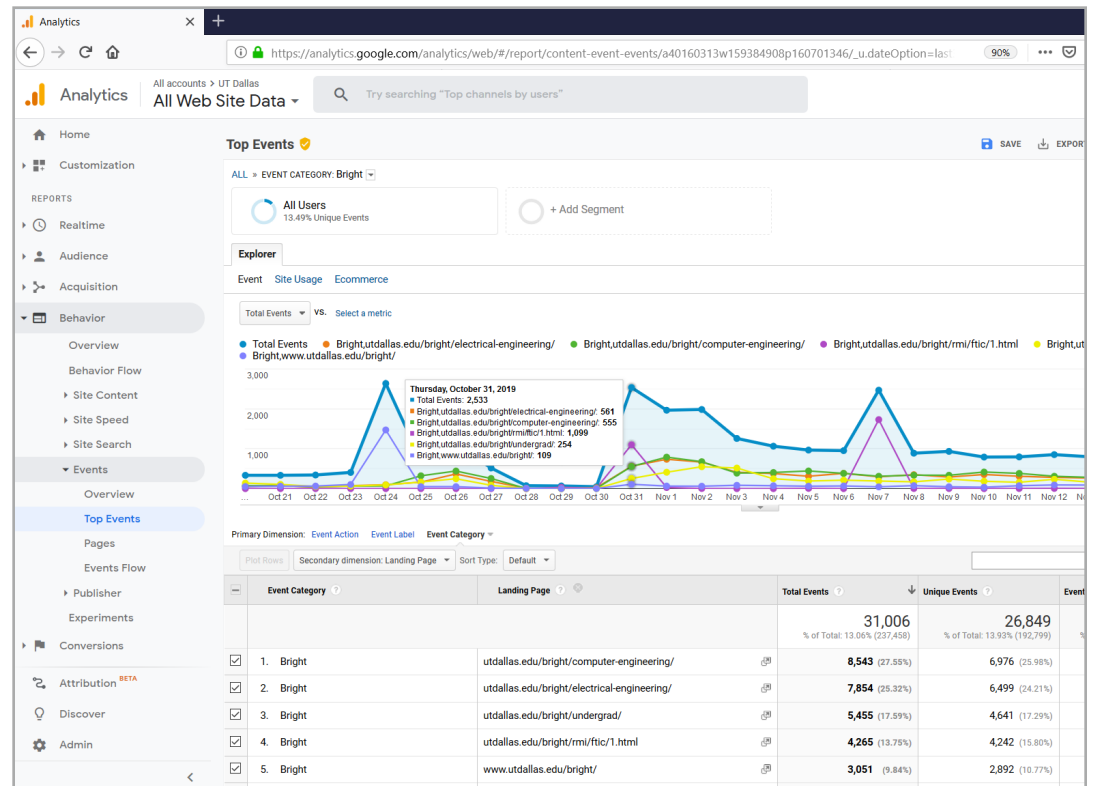
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Analytics & CRM Integration

Test out your messaging and track campaign performance to learn what's working.

Combine landing pages with other marketing efforts to keep visitors engaged with UT Dallas.



Learn More

For more information about UT Dallas' landing pages, contact University Web Services at webdeveloper@utdallas.edu.

